



Subject: **5th Annual Show & Shine for Hunger Project**

Dear Business Owner,

My name is Chuck Wolfe and I am the President of the Mid-Columbia Chapter of Mopars Unlimited Car Club.

Last year our club coordinated the 4th Annual Show & Shine for Hunger Project to benefit the Tri-Cities Food Bank. At its conclusion in August, the project raised \$46,000 in cash donations for the Tri-Cities Food Bank!

During the 37 years that the Food Bank has been in existence, the staff has developed relationships with both local food producers and retail businesses, which enable the food bank staff to purchase overstocks or abundances at reduced prices. In general, depending on the commodity, the food bank is able to stretch a dollar's buying power to anywhere from \$2.30 to \$4.80. The impact of the 2011 check resulted in enabling the Food Bank to purchase \$138,000 worth of food for our community.

Total proceeds from the past four **Show & Shine for Hunger** annual events have provided the Food Bank with cash contributions totaling \$122,755. The Food Bank has been able to purchase approximately \$340,000 worth of goods for distribution to those less fortunate families in our community.

Following up on last year's success, I am seeking your commitment to support the 5th annual event in 2012. No one in our community should go to bed hungry – this is an opportunity for you to make a difference.

A copy of the 2012 Sponsorship Proposal is enclosed for your consideration. The 2012 Sponsorship Proposal is also available for review on our website. Please browse our website at www.showandshineforhunger.com.

If you have any questions, please call me at 509-373-5735.

Thank you in advance for your support.

Respectfully yours,

Chuck Wolfe

2012 SPONSORSHIP PROPOSAL



The Tri-Cities Food Bank is a nonprofit agency serving individuals and families in the local area since 1974

The Tri-Cities Food Bank, as predicted, provided food to just fewer than 115,000 people in our area thus far in 2011. With our country still in a recession and the increase in need experienced last year, we could feed in excess of 125,000 people who would otherwise go hungry. The organization's ability to distribute food relies solely on contributions from individual citizens, businesses, and other charitable organizations.

Imagine Our community ... Where every disadvantaged person has an opportunity to receive balanced and nutritious food.

For the fifth year in a row, the Mid-Columbia Chapter of Mopars Unlimited is spearheading a project designed to raise money for the Food Bank. CH2M HILL Plateau Remediation Contractor, Washington River Protection Solutions, LLC, PermaFix / Materials & Energy Corporation, and Babcock Services have all committed their support to this project again in 2012.

The project has three fund-raising components

- a formal solicitation through the mail
- fund-raising lunches, and the final element,
- a car show - "5th Annual Show & Shine for Hunger"

We need the support of our Tri-Cities business community for the first component. We respectfully ask for your financial assistance to make this project a success.

The timeline for this part of the project starts now and ends August 10, 2012, with the car show to follow at Columbia Part East, on August 12, 2012.

Please take this opportunity to make a difference in the lives of local individuals who need a helping hand.

Choose your sponsorship level from the following options:

Note: Commitment *must* be made prior to April 27, 2012 for Premier & Major Sponsorship levels as the Posters will be printed by the end of May.

Premier Sponsors: Donate \$5,000 or more. Premier sponsors receive larger company name/logo on the 2012 poster/flyer, name/logo on the Show-and-Shine website, name/logo included in KEPR-TV promotional series, a “Thank You” published in the *Tri-City Herald*, a Thank You plaque with your business name engraved on it reflecting your donation to this cause, and an opportunity to post and display signage/banner at the car show.

Major Sponsors: Donate \$2,500 or more. Major sponsors receive company name/logo on the 2012 poster/flyer, name/logo on the Show-and-Shine website, a “Thank You” published in the *Tri-City Herald*, a Thank You plaque with your business name engraved on it reflecting your donation to this cause, and an opportunity to post and display signage/banner at the car show.

Key Sponsors: Donate \$1,000 or more. Key sponsors receive name/logo on the Show-and-Shine website, a “Thank You” published in the *Tri-City Herald*, a Thank You Plaque with your business name engraved on it reflecting your donation to this cause, and an opportunity to post and display signage/banner at the car show.

We recognize the resources of local businesses and ability to donate varies.

Donations of \$350-\$500 receive - name/logo on the show-and-shine website, a “Thank You” published in the *Tri-City Herald*, and name listed on the back of the event agenda distributed at the show.

Donations of \$100-\$250 receive - name listed on the back of the event agenda distributed at the show.

Any donation amount is welcome. Please fill in the amount on the form. **Checks should be made payable to the [Tri-Cities Food Bank](#).**

Mid-Columbia Chapter of Mopars Unlimited is a non-profit organization, helping to make a difference in our community.

Thank you,



*We can win the race against
hunger in the Tri-Cities.*

For more information please visit our website at www.showandshineforhunger.com.



Sponsorship Reply Form

Yes, our group will sponsor the project to benefit the Tri-Cities Food Bank

Please Print:

Name of corporation/group _____

Address _____

Phone _____ Fax _____ E-mail _____

Responsible person _____

- Premier Sponsor \$5,000
- Major Sponsor \$2,500
- Key Sponsor \$1,000
- Other Sponsor \$350-\$500
- Other Sponsor \$100-\$250
- Amount \$ _____

**Please return this form and check
payable to the **Tri-Cities Food Bank** to:**

**C. J. Wolfe
5503 S. Caballo Rd.
Kennewick, WA 99338**



*We can win the race against
hunger in the Tri-Cities.*