



Mid Columbia Chapter

Dear Business Owner:

Subject: **3RD Annual Show & Shine for Hunger Project**

My name is Chuck Wolfe and I am the president of the Mid-Columbia Chapter of Mopars Unlimited car club.

Last year our club coordinated the 2nd Annual Show & Shine for Hunger Project to benefit the Tri-Cities Food Bank. At the conclusion in August, we were able to provide the Food Bank with a check in the amount of \$20,255.00.

These funds were raised by formal solicitation to businesses like yours, vehicle registration fees, and spectator contributions at the car show. All monies received from businesses, went directly to the food bank. Vehicle registration fees and spectator contributions generated an additional \$6,800 for the food bank.

The food bank has been in existence since 1974 and has over the years, developed relationships with local food producers and retail businesses. These relationships enable the personnel at the food bank to purchase overstocks or abundances at reduced rates. In general, depending on the commodity they are able to stretch a dollars buying power to anywhere from \$1.80 to \$3.20.

Because of the receipt of a check for just over \$20,000, the food bank was able to distribute \$36,000-\$71,000 worth of goods to our local less fortunate families.

Following up on last year's success, I am seeking your commitment to support the 3rd annual event. As you develop your 2010 charitable budget, please consider setting aside a contribution for this year's project.

The 2010 Sponsorship Proposal is enclosed.

No one in our community should have to go to bed hungry – this is an opportunity for you to help.

If you have any questions, please call me at 509-373-5735. Feel free to browse our website at: www.showandshineforhunger.com

Thank you in advance for your support.

Respectfully yours,

Chuck Wolfe
President

2010 SPONSORSHIP PROPOSAL



The Tri-Cities Food Bank is a non profit agency serving individuals and families in the local area since 1974

The Tri-Cities food bank provided food to just under 100,000 people in our area in 2009. The number increases each year and is expected to well exceed 100,000 in 2010. The organization's ability to distribute food relies solely on contributions from individual citizens, businesses, and other charitable organizations.

Imagine Our community ...Where every disadvantaged person has an opportunity to receive balanced and nutritious food.

For the third year in a row the Mid-Columbia Chapter of Mopars Unlimited is spearheading a project designed to raise money for the food bank. CH2M HILL Plateau Remediation Contractor; Washington River Protection Solutions, LLC; and Vista Engineering Technologies, LLC have again this year committed their support to this project.

The project has three fund-raising components: a formal solicitation through the mail; fund-raising lunches; and the final element, a car show titled "3rd Annual Show & Shine for Hunger".

We need the support of our Tri-Cities business community for the first component. We respectfully ask for your financial assistance in order to make this project a success.

The timeline for this part of the project starts now and ends August 6, 2010, with the car show to follow at Columbia Part East, on August 8, 2010.

Please take this opportunity to make a difference in the lives of local individuals who need a helping hand.

Choose your sponsorship level from the following options:

Note: Commitment must be made prior to May 26, 2010 for Premier & Major Sponsorship level as the Posters will printed at the end of May.

Premier Sponsor: Donate \$5,000 or more; receives company name/logo on the 2010 poster/flyer, name/logo on the show-and-shine website, name/logo included in KEPR-TV promotional series, a “Thank You” published in the *Tri-City Herald*, and an opportunity to post and display signage/banner at the car show.

Major Sponsor: Donate \$2,500 or more; receives company name/logo on the 2010 poster/flyer, name/logo on the show-and-shine website, a “Thank You” published in the *Tri-City Herald*, and an opportunity to post and display signage/banner at the car show.

Key Sponsor: Donate \$1,000 or more; receives name/logo on the show-and-shine website, a “Thank You” published in the *Tri-City Herald*. Additionally, will receive a commemorative copy of the poster with business name printed on it reflecting donation to this cause, and an opportunity to post and display signage/banner at the car show.

Other Sponsors: We recognize the resources of local businesses and ability to donate varies.

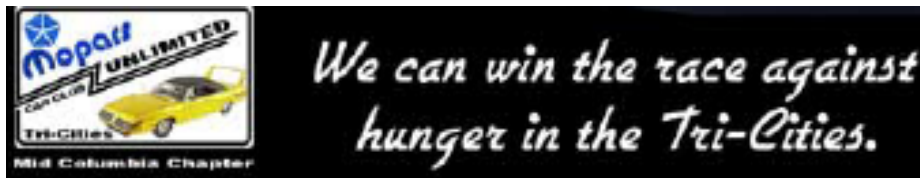
Donations from \$350-\$500 receives; name/logo on the show-and-shine website, a “Thank You” published in the *Tri-City Herald*, and name listed on the back of the event agenda distributed at the show.

Donations from \$100-\$250 would receive name listed on the back of the event agenda distributed at the show.

Any donation amount is welcome. Please fill in the amount on the form. Checks should be made payable to the Tri-Cities Food Bank.

Mid-Columbia Chapter of Mopars Unlimited is a non-profit organization, helping make a difference in our community. (#26-2253538)

Thank you,



For more information please visit our website at:
www.showandshineforhunger.com.



Sponsorship Reply Form

Yes, our group will sponsor the project to benefit the Tri-Cities Food Bank
Please Print:

Name of corporation/group _____
Address _____
Phone _____ Fax _____ E-mail _____
Responsible person _____

- Premier Sponsor \$5,000
 - Major Sponsor \$2,500
 - Key Sponsor \$1,000
 - Other Sponsor \$350-\$500
 - Other Sponsor \$100-\$250
- Amount \$ _____

Please return this form and check to:

C. J. Wolfe
5503 S. Caballo Rd.
Kennewick, Wa. 99338

